


NAME: S3 fontys ict

DATE: June 25, 2025 10:47 AM


DESCRIPTION OF TECHNOLOGY

S3 fontys ict




HUMAN VALUES

no the indentitiy is not efected




TRANSPARENCY

the disgn is simple and speeks for its self.




IMPACT ON SOCIETY




UrbanMarket addresses the problem of fragmented, unreliable, and often insecure local marketplaces for buying, selling, and trading goods. Existing options such as informal social media groups or unregulated classifieds lack trust, ease of use, and scalability. For small businesses, reaching a wider audience and streamlining operations are critical needs that are not effectively met by these informal platforms.

STAKEHOLDERS



- users
- companies

SUSTAINABILITY



the code needs to run on a server somewhere, i use a google api which also runs somewhere.

HATEFUL AND CRIMINAL ACTORS




Possible Misuse example:

Fraudulent Listings: Posting fake or misleading items to deceive buyers.

Avoiding Taxation: Businesses using the platform to avoid declaring income.

Sale of Prohibited Items: Selling illegal goods, counterfeit products, or items that breach copyright


DATA



Subjectivity of Data: User-generated content (e.g., reviews) may be biased or misleading.


Incomplete Data: Listings might not reflect the true variety or quality of items.

FUTURE




use more servers add a payment featcher, maybe display adds to pay for the servers. and add datacollection.

PRIVACY



no, not realy I hope it is google authenticated so there is no peronal data saved is this application. if the product your selling is not personal atleast.

INCLUSIVITY



i am keeping the design simple and there for there are serten featcherres left out to keep this simple

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HUMAN VALUES

How is the identity of the (intended) users affected by the technology?

To help you answer this question think about sub questions like:

- If two friends use your product, how could it enhance or detract from their relationship?
- Does your product create new ways for people to interact?...

TRANSPARENCY

Is it explained to the users/stakeholders how the technology works and how the business model works?

- Is it easy for users to find out how the technology works?
- Can a user understand or find out why your technology behaves in a certain way?
- Are the goals explained?
- Is the idea of the technology explained?
- Is the technology company transparent about the way their...

IMPACT ON SOCIETY

What is exactly the problem? Is it really a problem? Are you sure?

Can you exactly define what the challenge is? What problem (what 'pain') does this technology want to solve? Can you make a clear definition of the problem? What 'pain' does this technology want to ease? Whose pain? Is it really a problem? For who? Will solving the problem make the world better? Are you sure? The problem definition will help you to determine...

STAKEHOLDERS

Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by...

When thinking about the stakeholders, the most obvious one are of course the intended users, so start there. Next, list the stakeholders that are directly affected. Listing the users and directly affected stakeholders also gives an impression of the intended context of the technology.

...

SUSTAINABILITY

In what way is the direct and indirect energy use of this technology taken into account?

One of the most prominent impacts on sustainability is energy efficiency. Consider what service you want this technology to provide and how this could be achieved with a minimal use of energy. Are improvements possible?

HATEFUL AND CRIMINAL ACTORS

In which way can the technology be used to break the law or avoid the consequences of breaking the law?

Can you imagine ways that the technology can or will be used to break the law? Think about invading someone's privacy. Spying. Hurting people. Harassment. Steal things. Fraud/identity theft and so on. Or will people use the technology to avoid facing the consequences of breaking the law (using trackers to evade speed radars or using bitcoins to launder...

DATA

Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into...

There are fundamental issues with data. For example:

- Data is always subjective;
- Data collections are never complete;
- Correlation and causation are tricky concepts;
- Data collections are often biased;...

FUTURE

What could possibly happen with this technology in the future?

Discuss this quickly and note your first thoughts here. Think about what happens when 100 million people use your product. How could communities, habits and norms change?

PRIVACY

Does the technology register personal data? If yes, what personal data?

If this technology registers personal data you have to be aware of privacy legislation and the concept of privacy. Think hard about this question. Remember: personal data can be interpreted in a broad way. Maybe this technology does not collect personal data, but can be used to assemble personal data. If the technology collects special personal data (like...

INCLUSIVITY

Does this technology have a built-in bias?

Do a brainstorm. Can you find a built-in bias in this technology? Maybe because of the way the data was collected, either by personal bias, historical bias, political bias or a lack of diversity in the people responsible for the design of the technology? How do you know this is not the case? Be critical. Be aware of your own biases....

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