algorithmic and parametric 3D product design

Using some of your body measurements and personal Facebook data, an algorithm is used to personalise and modify traditional archetypes to your personal and individual needs. personality traits are represented in 3D via sematic association and used to deform meshes of pre existing products.

Created by: thomasnorman Created on: December 4, 2020 11:17 AM Changed on: December 4, 2020 12:31 PM

algorithmic and parametric 3D product design

Impact on society

What impact is expected from your technology?

This category is only partial filled.

What is exactly the problem? Is it really a problem? Are you sure? A tool to make hyper personalisation available for all giving users the opportunity to buy back their personal data in a physical object. encourage users to reflect how much much data is available on them and reflect on their online personas.

Are you sure that this technology is solving the RIGHT problem? This question has not been answered yet.

How is this technology going to solve the problem? This question has not been answered yet.

What negative effects do you expect from this technology? This question has not been answered yet.

In what way is this technology contributing to a world you want to live in?

This question has not been answered yet.

Now that you have thought hard about the impact of this technology on society (by filling out the questions above), what improvements would you like to make to the technology? List them below. This question has not been answered yet.

algorithmic and parametric 3D product design

Hateful and criminal actors

What can bad actors do with your technology?

This category is only partial filled.

In which way can the technology be used to break the law or avoid the consequences of breaking the law?

multiple copies of the modified object could be made and sold without the users consent. It begs the question who owns the design of these objects when individuals data is being used to produce them.

Can fakers, thieves or scammers abuse the technology? This question has not been answered yet.

Can the technology be used against certain (ethnic) groups or (social) classes?

This question has not been answered yet.

In which way can bad actors use this technology to pit certain groups against each other? These groups can be, but are not constrained to, ethnic, social, political or religious groups.

This question has not been answered yet.

How could bad actors use this technology to subvert or attack the truth?

This question has not been answered yet.

Now that you have thought hard about how bad actors can impact this technology, what improvements would you like to make? List them below

algorithmic and parametric 3D product design

Privacy

Are you considering the privacy & personal data of the users of your technology?

This category is only partial filled.

Does the technology register personal data? If yes, what personal data?

yes body measurement and all fb data is submitted but only personality trait analysis is used.

Do you think the technology invades the privacy of the stakeholders? If yes, in what way?

This question has not been answered yet.

Is the technology is compliant with prevailing privacy and data protection law? Can you indicate why? This question has not been answered yet.

Does the technology mitigate privacy and data protection risks/concerns (privacy by design)? Please indicate how.

This question has not been answered yet.

In which way can you imagine a future impact of the collection of personal data?

This question has not been answered yet.

Now that you have thought hard about privacy and data protection, what improvements would you like to make? List them below. This question has not been answered yet.

algorithmic and parametric 3D product design

Human values

How does the technology affect your human values?

This category is only partial filled.

How is the identity of the (intended) users affected by the technology? The products produced could be perceived as sculptural conversation starters and status symbols.

as users reflect on their object they may see parts of themselves they don't like or do like changing their self perception and possibly instigating change in their lifestyle.

products produced from celebrity users could be considered more valuable.

How does the technology influence the users' autonomy? This question has not been answered yet.

What is the effect of the technology on the health and/or well-being of users?

This question has not been answered yet.

Now that you have thought hard about the impact of your technology on human values, what improvements would you like to make to the technology? List them below.

algorithmic and parametric 3D product design

Stakeholders

Have you considered all stakeholders?

This category is only partial filled.

Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by answering these questions.

Name of the stakeholder

Designer goods consumers

How is this stakeholder affected?

-

Did you consult the stakeholder?

Yes

Are you going to take this stakeholder into account?

Name of the stakeholder

art consumers

How is this stakeholder affected?

-

Did you consult the stakeholder?

Yes

Are you going to take this stakeholder into account?

Yes

Name of the stakeholder

additive manufacture industries

How is this stakeholder affected?

-

Did you consult the stakeholder?

Yes

Are you going to take this stakeholder into account?

Yes

algorithmic and parametric 3D product design

Name of the stakeholder customised goods idustries

How is this stakeholder affected?

-

Did you consult the stakeholder?

Are you going to take this stakeholder into account? Yes

Name of the stakeholder flexible manufacture industries

How is this stakeholder affected?

_

Did you consult the stakeholder? Yes

Are you going to take this stakeholder into account? Yes

Did you consider all stakeholders, even the ones that might not be a user or target group, but still might be of interest?

Now that you have thought hard about all stakeholders, what improvements would you like to make? List them below. This question has not been answered yet.

algorithmic and parametric 3D product design

Data

Is data in your technology properly used?

This category is only partial filled.

Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into account in the technology? yes

How does the technology organize continuous improvement when it comes to the use of data?

This question has not been answered yet.

How will the technology keep the insights that it identifies with data sustainable over time?

This question has not been answered yet.

In what way do you consider the fact that data is collected from the users?

This question has not been answered yet.

Now that you have thought hard about the impact of data on this technology, what improvements would you like to make? List them below.

algorithmic and parametric 3D product design

Inclusivity

Is your technology fair for everyone?

This category is only partial filled.

Will everyone have access to the technology?

This question has not been answered yet.

Does this technology have a built-in bias?

yes to some extent as the the physical outcomes are influenced by the designers choice of modifies and their semantic relationship to the personality trait adjectives.

Does this technology make automatic decisions and how do you account for them?

This question has not been answered yet.

Is everyone benefitting from the technology or only a a small group? Do you see this as a problem? Why/why not?

This question has not been answered yet.

Does the team that creates the technology represent the diversity of our society?

This question has not been answered yet.

Now that you have thought hard about the inclusivity of the technology, what improvements would you like to make? List them

algorithmic and parametric 3D product design

Transparency

Are you transparent about how your technology works?

This category is only partial filled.

Is it explained to the users/stakeholders how the technology works and how the business model works?

The way the data is used to change the form of the object is transparent and explained to the user after using the service.

If the technology makes an (algorithmic) decision, is it explained to the users/stakeholders how the decision was reached?

This question has not been answered yet.

Is it possible to file a complaint or ask questions/get answers about this technology?

This question has not been answered yet.

Is the technology (company) clear about possible negative consequences or shortcomings of the technology?

This question has not been answered yet.

Now that you have thought hard about the transparency of this technology, what improvements would you like to make? List them below.

algorithmic and parametric 3D product design

Sustainability

Is your technology environmentally sustainable?

This category is only partial filled.

In what way is the direct and indirect energy use of this technology taken into account?

users larger users with more data would require more material and more processing power to produce products for.

Do you think alternative materials could have been considered in the technology?

This question has not been answered yet.

Do you think the lifespan of the technology is realistic? This question has not been answered yet.

What is the hidden impact of the technology in the whole chain? This question has not been answered yet.

Now that you have thought hard about the sustainability of this technology, what improvements would you like to make? List them below.

algorithmic and parametric 3D product design

Future

Did you consider future impact?

This category is only partial filled.

What could possibly happen with this technology in the future? As the algorithm is more refined and there are advancements in flexible manufacturing with a possible implementation of Ai, It could result in the hyper personalisation for the masses of functional products. An increasing in the sentimental and functional value of products as well as promoting longevity.

Sketch a or some future scenario (s) (20-50 years up front) regarding the technology with the help of storytelling. Start with at least one utopian scenario.

This question has not been answered yet.

Sketch a or some future scenario (s) (20-50 years up front) regarding the technology with the help of storytelling. Start with at least one dystopian scenario.

This question has not been answered yet.

Would you like to live in one of this scenario's? Why? Why not? This question has not been answered yet.

What happens if the technology (which you have thought of as ethically well-considered) is bought or taken over by another party? This question has not been answered yet.

Impact Improvement: Now that you have thought hard about the future impact of the technology, what improvements would you like to make? List them below.