


NAME: Eindhoven Engine Reading Helper (EERH)

DATE: July 1, 2025 12:29 AM


DESCRIPTION OF TECHNOLOGY

People affected by Low Literacy (LL) may need help with paperwork and letters (from the city hall, medicals, finances, etc.) and therefore struggle to participate equally in society. The EERH aims to empower LL to gain autonomy and self-determination by digitalising written letters and making the information more accessible.

...




HUMAN VALUES



TRANSPARENCY




IMPACT ON SOCIETY




2.5 million people aged 16 years and older in the Netherlands are low literate. This is 18% of the Dutch population (excluding kids until 15), which lacks the essential competencies needed to participate successfully and equally in our day-to-day society. The consequences of Low Literacy can be seen especially in the domains of employment, finance, health, family, communication, and shame of the affected people. There are not enough teachers to bridge that social gap....


STAKEHOLDERS



SUSTAINABILITY



HATEFUL AND CRIMINAL ACTORS



If technology gives legal advice to people that is not clearly defined, the user could knowingly break the law and blame it on the technology. Who becomes liable?


The technology can be used to manipulate people or even for propaganda and, therefore, cause thousands of people to break the law for them. Who becomes liable?

The owner of the technology can ask the designer or...

DATA




FUTURE



see utopian - dystopian scenarios...


PRIVACY



Yes,




The technology collects some of the most personal and sensitive data to a person. This includes name, adress, BSN, etc. and potentially more details about their financial, medical, or social circumstances.

INCLUSIVITY




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QUICKSCAN - CANVAS - HELP Eindhoven Engine Reading Helper (EERH)


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HUMAN VALUES




How is the identity of the (intended) users affected by the technology?

To help you answer this question think about sub questions like:

- If two friends use your product, how could it enhance or detract from their relationship?
- Does your product create new ways for people to interact?...


TRANSPARENCY



Is it explained to the users/stakeholders how the technology works and how the business model works?

- Is it easy for users to find out how the technology works?
- Can a user understand or find out why your technology behaves in a certain way?
- Are the goals explained?
- Is the idea of the technology explained?
- Is the technology company transparent about the way their...


IMPACT ON SOCIETY



What is exactly the problem? Is it really a problem? Are you sure?

Can you exactly define what the challenge is? What problem (what 'pain') does this technology want to solve? Can you make a clear definition of the problem? What 'pain' does this technology want to ease? Whose pain? Is it really a problem? For who? Will solving the problem make the world better? Are you sure? The problem definition will help you to determine...


STAKEHOLDERS



Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by...

When thinking about the stakeholders, the most obvious one are of course the intended users, so start there. Next, list the stakeholders that are directly affected. Listing the users and directly affected stakeholders also gives an impression of the intended context of the technology.
...


SUSTAINABILITY



In what way is the direct and indirect energy use of this technology taken into account?

One of the most prominent impacts on sustainability is energy efficiency. Consider what service you want this technology to provide and how this could be achieved with a minimal use of energy. Are improvements possible?


HATEFUL AND CRIMINAL ACTORS



In which way can the technology be used to break the law or avoid the consequences of breaking the law?

Can you imagine ways that the technology can or will be used to break the law? Think about invading someone's privacy. Spying. Hurting people. Harassment. Steal things. Fraud/identity theft and so on. Or will people use the technology to avoid facing the consequences of breaking the law (using trackers to evade speed radars or using bitcoins to launder...

DATA




Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into...

There are fundamental issues with data. For example:

- Data is always subjective;
- Data collections are never complete;
- Correlation and causation are tricky concepts;
- Data collections are often biased;...


FUTURE



What could possibly happen with this technology in the future?

Discuss this quickly and note your first thoughts here. Think about what happens when 100 million people use your product. How could communities, habits and norms change?


PRIVACY



Does the technology register personal data? If yes, what personal data?

If this technology registers personal data you have to be aware of privacy legislation and the concept of privacy. Think hard about this question. Remember: personal data can be interpreted in a broad way. Maybe this technology does not collect personal data, but can be used to assemble personal data. If the technology collects special personal data (like...

INCLUSIVITY



Does this technology have a built-in bias?

Do a brainstorm. Can you find a built-in bias in this technology? Maybe because of the way the data was collected, either by personal bias, historical bias, political bias or a lack of diversity in the people responsible for the design of the technology? How do you know this is not the case? Be critical. Be aware of your own biases....

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