


NAME: InterLink


DATE: July 3, 2025 5:00 AM

DESCRIPTION OF TECHNOLOGY
Our app makes it easy for students to find internships and for companies to discover talent. With swipe functionality, filters, and detailed profiles, it streamlines the matching process for both sides.




IMPACT ON SOCIETY

The challenge is the inefficient and fragmented process of matching students with internships and companies with suitable candidates. This technology aims to simplify and streamline this process, easing the frustration for students and reducing the resource strain for companies, ultimately improving career opportunities and workforce development.




HATEFUL AND CRIMINAL ACTORS

The technology could be misused for data scraping, unauthorized access to personal information, or harassment if security measures are inadequate. There is also the potential for identity theft if users' profiles are exposed or improperly handled.




PRIVACY

The app will collect personal data, such as names, contact info, and CVs, which must be handled securely and in compliance with privacy laws like GDPR. Sensitive data, if collected, requires additional protections and user consent. Strong security is essential to prevent misuse or breaches.



HUMAN VALUES

The app allows students to shape their professional identity and control how they are perceived. It also helps companies present their brand and attract suitable candidates. However, it may create pressure to conform to certain expectations.




STAKEHOLDERS




DATA

Yes, we are aware of data shortcomings such as bias, subjectivity, and incomplete collections. The app addresses this by using neutral filters, promoting diverse profiles, and allowing users to manually adjust preferences. It also ensures transparency and user consent in data usage to minimize bias and misinterpretation.




INCLUSIVITY

no,




TRANSPARENCY

Yes, the app clearly explains to users how the matching process works (e.g., swipe functionality, profile filters) and how their data is used. The app is free for students and companies to use. We may explore additional revenue streams in the future, such as offering premium features for companies,... The goal is to provide a valuable service without charging users directly, while ensuring the platform remains sustainable.




SUSTAINABILITY

The app minimizes direct energy use by using energy-efficient hosting services. Indirect energy use from users' devices is reduced by optimizing the app for faster performance and lower data consumption.




FUTURE


In the future, the app could expand globally, integrate AI for smarter matches, face privacy challenges, encounter competition, and impact social dynamics by reducing face-to-face networking.




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HUMAN VALUES




How is the identity of the (intended) users affected by the technology?

To help you answer this question think about sub questions like:

- If two friends use your product, how could it enhance or detract from their relationship?
- Does your product create new ways for people to interact?...


TRANSPARENCY



Is it explained to the users/stakeholders how the technology works and how the business model works?

- Is it easy for users to find out how the technology works?
- Can a user understand or find out why your technology behaves in a certain way?
- Are the goals explained?
- Is the idea of the technology explained?
- Is the technology company transparent about the way their...


IMPACT ON SOCIETY



What is exactly the problem? Is it really a problem? Are you sure?

Can you exactly define what the challenge is? What problem (what 'pain') does this technology want to solve? Can you make a clear definition of the problem? What 'pain' does this technology want to ease? Whose pain? Is it really a problem? For who? Will solving the problem make the world better? Are you sure? The problem definition will help you to determine...

STAKEHOLDERS




Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by...

When thinking about the stakeholders, the most obvious one are of course the intended users, so start there. Next, list the stakeholders that are directly affected. Listing the users and directly affected stakeholders also gives an impression of the intended context of the technology.

...


SUSTAINABILITY



In what way is the direct and indirect energy use of this technology taken into account?

One of the most prominent impacts on sustainability is energy efficiency. Consider what service you want this technology to provide and how this could be achieved with a minimal use of energy. Are improvements possible?


HATEFUL AND CRIMINAL ACTORS



In which way can the technology be used to break the law or avoid the consequences of breaking the law?

Can you imagine ways that the technology can or will be used to break the law? Think about invading someone's privacy. Spying. Hurting people. Harassment. Steal things. Fraud/identity theft and so on. Or will people use the technology to avoid facing the consequences of breaking the law (using trackers to evade speed radars or using bitcoins to launder...

DATA




Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into...

There are fundamental issues with data. For example:

- Data is always subjective;
- Data collections are never complete;
- Correlation and causation are tricky concepts;
- Data collections are often biased;...


FUTURE



What could possibly happen with this technology in the future?

Discuss this quickly and note your first thoughts here. Think about what happens when 100 million people use your product. How could communities, habits and norms change?


PRIVACY



Does the technology register personal data? If yes, what personal data?

If this technology registers personal data you have to be aware of privacy legislation and the concept of privacy. Think hard about this question. Remember: personal data can be interpreted in a broad way. Maybe this technology does not collect personal data, but can be used to assemble personal data. If the technology collects special personal data (like...

INCLUSIVITY




Does this technology have a built-in bias?

Do a brainstorm. Can you find a built-in bias in this technology? Maybe because of the way the data was collected, either by personal bias, historical bias, political bias or a lack of diversity in the people responsible for the design of the technology? How do you know this is not the case? Be critical. Be aware of your own biases....

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