


NAME: Job advertiser 


DATE: January 23, 2022 4:06 AM

DESCRIPTION OF TECHNOLOGY
 Web application where user can advertise a job that needs to be done. And where companies can respond on those jobs or users can contact those companies.


HUMAN VALUES 

TRANSPARENCY 


Terms of use is explained in the application. Also costs/prices are displayed for everyone.

IMPACT ON SOCIETY 


People have a lot of jobs in and outside their house. Companies are specialised to do some of those jobs. This technology brings those two together to get them in touch and let the companies take the jobs, that the users advertise in the application.

STAKEHOLDERS 


- Job providers
- Companies

SUSTAINABILITY 


This application is running on one or more servers. A big data center can affect the environment.

HATEFUL AND CRIMINAL ACTORS 


People can try to use fake companies to scam users that advertise jobs

DATA 

For now the data is stored to help the users. Not to use and learn what can be done better.

FUTURE 

The application can be expanded for use of advertising a bigger list of things

PRIVACY 

Only the name of a user is stored.
 For companies the following data is stored:
 -address
 -phone number
 -company name

INCLUSIVITY 

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HUMAN VALUES 

How is the identity of the (intended) users affected by the technology?

To help you answer this question think about sub questions like:

- Can the technology be perceived as stigmatising?
- Does the technology imply or impose a certain belief or world view?...

TRANSPARENCY 

Is it explained to the users/stakeholders how the technology works and how the business model works?

- Is it easy for users to find out how the technology works?
- Can a user understand or find out why your technology behaves in a certain way?
- Are the goals explained?
- Is the idea of the technology explained?
- Is the technology company transparent about the way their...

IMPACT ON SOCIETY 

What is exactly the problem? Is it really a problem? Are you sure?

Can you exactly define what the challenge is? What problem (what 'pain') does this technology want to solve? Can you make a clear definition of the problem? What 'pain' does this technology want to ease? Whose pain? Is it really a problem? For who? Will solving the problem make the world better? Are you sure? The problem definition will help you to determine...

STAKEHOLDERS 

Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by...

When thinking about the stakeholders, the most obvious one are of course the intended users, so start there. Next, list the stakeholders that are directly affected. Listing the users and directly affected stakeholders also gives an impression of the intended context of the technology.

...

SUSTAINABILITY 

In what way is the direct and indirect energy use of this technology taken into account?

One of the most prominent impacts on sustainability is energy efficiency. Consider what service you want this technology to provide and how this could be achieved with a minimal use of energy. Are improvements possible?

HATEFUL AND CRIMINAL ACTORS 

In which way can the technology be used to break the law or avoid the consequences of breaking the law?


Can you imagine ways that the technology can or will be used to break the law? Think about invading someone's privacy. Spying. Hurting people. Harassment. Steal things. Fraud/identity theft and so on. Or will people use the technology to avoid facing the consequences of breaking the law (using trackers to evade speed radars or using bitcoins to launder...)

DATA 

Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into...

There are fundamental issues with data. For example:

- Data is always subjective;
- Data collections are never complete;
- Correlation and causation are tricky concepts;
- Data collections are often biased;...

FUTURE 


What could possibly happen with this technology in the future?

Discuss this quickly and note your first thoughts here.

PRIVACY 

Does the technology register personal data? If yes, what personal data?

If this technology registers personal data you have to be aware of privacy legislation and the concept of privacy. Think hard about this question. Remember: personal data can be interpreted in a broad way. Maybe this technology does not collect personal data, but can be used to assemble personal data. If the technology collects special personal data (like...

INCLUSIVITY 

Does this technology have a built-in bias?

Do a brainstorm. Can you find a built-in bias in this technology? Maybe because of the way the data was collected, either by personal bias, historical bias, political bias or a lack of diversity in the people responsible for the design of the technology? How do you know this is not the case? Be critical. Be aware of your own biases.

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