NAME: PlayConnect
DATE: September 5, 2024 4:32 AM
DESCRIPTION OF TECHNOLOGY
Sport Event Management Application

TICT

HUMAN VALUES

PlayConnect impacts user identity by offering new ways to interact and connect over shared sports interests, potentially strengthening social bonds. It replaces traditional roles of community sports organizers, making it easier for users to engage in and manage sports activities. This can empower and change users by promoting an active, community-focused lifestyle, aligning with identities that value health and social engagement.

TRANSPARENCY

PlayConnect ensures transparency with its users and stakeholders about how the technology and business model function. The platform provides clear, accessible information on its workings, including the purpose of the technology and the principles guiding its operation.

IMPACT ON SOCIETY

PlayConnect addresses the challenge of individuals lacking companions for specific sports activities due to geographic or social constraints. By enabling users to easily create and join sports events, the platform enhances community engagement and promotes healthier lifestyles. Solving this problem not only benefits individual well-being but also fosters social cohesion, making it a valuable solution.

STAKEHOLDERS

- Lachezar
- Sport Enthusiasts
- Sport Event Organizers
- Fitness and Sport Clubs

SUSTAINABILITY

Prioritizing energy efficiency is pivotal for sustainability. By optimizing its codebase, employing efficient data storage practices, and utilizing energy-efficient servers, PlayConnect can minimize its energy footprint. Furthermore, implementing features such as automatic server scaling to match demand can prevent unnecessary energy expenditure during low-usage periods.

HATEFUL AND CRIMINAL ACTORS

The platform involves storing personal information like names, emails, and passwords. However, this data, if leaked, is relatively public and unlikely to lead directly to identity theft. Nevertheless, proper security measures are still essential to prevent unauthorized access. Additionally, the ability to comment on events might be exploited for harassment or bullying. Implementing robust privacy measures and community guidelines will be crucial to mitigate these risks and ensure the platform is used responsibly and safely.

DATA

PlayConnect is designed to be conscious of the inherent shortcomings and pitfalls of data such as subjectivity, incompleteness, and potential biases. In the future, the platform plans to implement mechanisms such as averaging user ratings, accurate recommendations, and continuously updating databases to reflect current trends and preferences. This approach aims to provide a balanced and dynamic view of user interactions.

FUTURE

With the potential for 100 million users, PlayConnect could reshape sports engagement and event management, fostering tighter communities and promoting active lifestyles. Millions of sports enthusiasts would be able to easily play their favourite sport with other enthusiasts everywhere they are.

PRIVACY

PlayConnect does register personal data, specifically users' first names, last names, email addresses, and passwords. The platform does not collect special categories of personal data, such as health information or ethnicity, which would require additional protective measures and considerations.

INCLUSIVITY

PlayConnect is designed without built-in bias, achieved by gathering data from a diverse user base and fostering an inclusive design environment. This ensures that the platform's features and algorithms do not favor any particular group. Continuous review and updates are essential to maintain this unbiased approach as both the user base and technology evolve.

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How is the identity of the (intended) users affected by the technology?

To help you answer this question think about sub questions like:

- If two friends use your product, how could it enhance or detract from their relationship?
- Does your product create new ways for people to interact?…

TRANSPARENCY

Is it explained to the users/stakeholders how the technology works and how the business model works?

- Is it easy for users to find out how the technology works?
- Can a user understand or find out why your technology behaves in a certain way?
- Are the goals explained?
- Is the idea of the technology explained?
- Is the technology company transparent about the way their…

IMPACT ON SOCIETY

What is exactly the problem? Is it really a problem? Are you sure?

Can you exactly define what the challenge is? What problem (what 'pain') does this technology want to solve? Can you make a clear definition of the problem? What 'pain' does this technology want to ease? Whose pain? Is it really a problem? For who? Will solving the problem make the world better? Are you sure? The problem definition will help you to determine…

STAKEHOLDERS

Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by…

When thinking about the stakeholders, the most obvious one are of course the intended users, so start there. Next, list the stakeholders that are directly affected. Listing the users and directly affected stakeholders also gives an impression of the intended context of the technology.
…

SUSTAINABILITY

In what way is the direct and indirect energy use of this technology taken into account?

One of the most prominent impacts on sustainability is energy efficiency. Consider what service you want this technology to provide and how this could be achieved with a minimal use of energy. Are improvements possible?

HATEFUL AND CRIMINAL ACTORS

In which way can the technology be used to break the law or avoid the consequences of breaking the law?

Can you imagine ways that the technology can or will be used to break the law? Think about invading someone's privacy. Spying. Hurting people. Harassment. Steal things. Fraud/ identity theft and so on. Or will people use the technology to avoid facing the consequences of breaking the law (using trackers to evade speed radars or using bitcoins to launder…

DATA

Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into…

There are fundamental issues with data. For example:

- Data is always subjective;
- Data collections are never complete;
- Correlation and causation are tricky concepts;
- Data collections are often biased;…

FUTURE

What could possibly happen with this technology in the future?

Discuss this quickly and note your first thoughts here. Think about what happens when 100 million people use your product. How could communities, habits and norms change?

PRIVACY

Does the technology register personal data? If yes, what personal data?

If this technology registers personal data you have to be aware of privacy legislation and the concept of privacy. Think hard about this question. Remember: personal data can be interpreted in a broad way. Maybe this technology does not collect personal data, but can be used to assemble personal data. If the technology collects special personal data (like…

INCLUSIVITY

Does this technology have a built-in bias?

Do a brainstorm. Can you find a built-in bias in this technology? Maybe because of the way the data was collected, either by personal bias, historical bias, political bias or a lack of diversity in the people responsible for the design of the technology? How do you know this is not the case? Be critical. Be aware of your own biases.…

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