

Spoiler detector

An AI that can detect if a review or comment is a spoiler or not. That way these comments and reviews can be marked as a spoiler therefore people will not be unwantingly spoiled because they will be warned before hand. This will be done using NLP(Natural Language Processing) this means that I will use algorithms and computational techniques to enable a computer to understand and interpret natural language such as reviews.

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Level of education: Bachelor

Technology Impact Cycle Tool

Spoiler detector

Impact on society

What impact is expected from your technology?

This category is only partial filled.

What is exactly the problem? Is it really a problem? Are you sure?

The problem is that when people are looking to watch a new tv-show or movie they go look at the reviews of that show or movie. But the chance is more than that the review is filled with spoilers. And then even if the show or movie is good they won't have any fun watching it because they know what will happen.

Are you sure that this technology is solving the RIGHT problem?

This question has not been answered yet.

How is this technology going to solve the problem?

This question has not been answered yet.

What negative effects do you expect from this technology?

This question has not been answered yet.

In what way is this technology contributing to a world you want to live in?

This question has not been answered yet.

Now that you have thought hard about the impact of this technology on society (by filling out the questions above), what improvements would you like to make to the technology? List them below.

This question has not been answered yet.

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Hateful and criminal actors

What can bad actors do with your technology?

This category is only partial filled.

In which way can the technology be used to break the law or avoid the consequences of breaking the law?

This technology can't be used to break the law because it can't do anything that can break that law. But NLP does have it cons like generating fake news, reviews and opinions which can deceive users and influence their decisions. Another thing you can do is create copyrighted content without permission. And lastly it can also be used for Insider trading by analyzing news articles and social media post to predict market trends.

Can fakers, thieves or scammers abuse the technology?

This question has not been answered yet.

Can the technology be used against certain (ethnic) groups or (social) classes?

This question has not been answered yet.

In which way can bad actors use this technology to pit certain groups against each other? These groups can be, but are not constrained to, ethnic, social, political or religious groups.

This question has not been answered yet.

How could bad actors use this technology to subvert or attack the truth?

This question has not been answered yet.

Now that you have thought hard about how bad actors can impact this technology, what improvements would you like to make? List them below.

This question has not been answered yet.

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Privacy

Are you considering the privacy & personal data of the users of your technology?

This category is only partial filled.

Does the technology register personal data? If yes, what personal data?

This technology only uses the data of the contents of the review and doesn't use any data of the reviewer itself. NLP can be used to collect personal information from social media or online conversations this can violate the user privacy but this can also be used to personalize the things the user consumes which will lead to a better user experience.

Do you think the technology invades the privacy of the stakeholders? If yes, in what way?

This question has not been answered yet.

Is the technology is compliant with prevailing privacy and data protection law? Can you indicate why?

This question has not been answered yet.

Does the technology mitigate privacy and data protection risks/concerns (privacy by design)? Please indicate how.

This question has not been answered yet.

In which way can you imagine a future impact of the collection of personal data?

This question has not been answered yet.

Now that you have thought hard about privacy and data protection, what improvements would you like to make? List them below.

This question has not been answered yet.

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Human values

How does the technology affect your human values?

This category is only partial filled.

How is the identity of the (intended) users affected by the technology?

By using this technology the user will no longer be spoiled when looking for a show to watch and therefore can read as many review as they want to find the best show for themselves. NLP makes it easier for people to interact with there technology in a more natural way because they can communicate in there natural language and that makes the process more intuitive and less technical. NLP also helps with accesibility for people with dissabilty by letting them communcate with devices using text or speech

How does the technology influence the users' autonomy?

This question has not been answered yet.

What is the effect of the technology on the health and/or well-being of users?

This question has not been answered yet.

Now that you have thought hard about the impact of your technology on human values, what improvements would you like to make to the technology? List them below.

This question has not been answered yet.

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Stakeholders

Have you considered all stakeholders?

This category is only partial filled.

Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by answering these questions.

Name of the stakeholder

Tv-show and movie reviewers

How is this stakeholder affected?

-

Did you consult the stakeholder?

Yes

Are you going to take this stakeholder into account?

Yes

Name of the stakeholder

Consumers

How is this stakeholder affected?

-

Did you consult the stakeholder?

Yes

Are you going to take this stakeholder into account?

Yes

Name of the stakeholder

Streaming platforms

How is this stakeholder affected?

-

Did you consult the stakeholder?

Yes

Are you going to take this stakeholder into account?

Yes

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Did you consider all stakeholders, even the ones that might not be a user or target group, but still might be of interest?

-

Now that you have thought hard about all stakeholders, what improvements would you like to make? List them below.

This question has not been answered yet.

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Data

Is data in your technology properly used?

This category is only partial filled.

Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into account in the technology?

I am using the dataset of IMDB this is one of the largest platforms where people leave there reviews for there favourite tv-show or movie. I'm going to analyse my results to see if it is not just a coincidence but that there are actual grounds for these result. NLP can be biased if the data given to the model is not representative and diverse. When this happens you get a biased model that perpetuates stereotypes and discrimination.

How does the technology organize continuous improvement when it comes to the use of data?

This question has not been answered yet.

How will the technology keep the insights that it identifies with data sustainable over time?

This question has not been answered yet.

In what way do you consider the fact that data is collected from the users?

This question has not been answered yet.

Now that you have thought hard about the impact of data on this technology, what improvements would you like to make? List them below.

This question has not been answered yet.

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Inclusivity

Is your technology fair for everyone?

This category is only partial filled.

Will everyone have access to the technology?

This question has not been answered yet.

Does this technology have a built-in bias?

No this technology does not have a built in bias because it only knows the contents of the review and not the context behind it. NLP can have a built-in bias if it is given data that is not diverse and representative. For example chatgpt is politicaly left because when you ask for his opinion it gives politicaly left answers.

Does this technology make automatic decisions and how do you account for them?

This question has not been answered yet.

Is everyone benefitting from the technology or only a a small group?

Do you see this as a problem? Why/why not?

This question has not been answered yet.

Does the team that creates the technology represent the diversity of our society?

This question has not been answered yet.

Now that you have thought hard about the inclusivity of the technology, what improvements would you like to make? List them below.

This question has not been answered yet.

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Transparency

Are you transparent about how your technology works?

This category is only partial filled.

Is it explained to the users/stakeholders how the technology works and how the business model works?

I think I have explained how my technology works clearly, Because I have shown how my model uses his input and why he use that specific input to come to the correct conclusion. NLP is often complex and ambiguous this makes it hard for people to understand how it works. And if people don't know how something works the don't trust it thats why it is important for people who make NLP models to explain clearly how there model comes to a conclusion when asked a question.

If the technology makes an (algorithmic) decision, is it explained to the users/stakeholders how the decision was reached?

This question has not been answered yet.

Is it possible to file a complaint or ask questions/get answers about this technology?

This question has not been answered yet.

Is the technology (company) clear about possible negative consequences or shortcomings of the technology?

This question has not been answered yet.

Now that you have thought hard about the transparency of this technology, what improvements would you like to make? List them below.

This question has not been answered yet.

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Sustainability

Is your technology environmentally sustainable?

This category is only partial filled.

In what way is the direct and indirect energy use of this technology taken into account?

There is no way to make this technology use less energy.

Do you think alternative materials could have been considered in the technology?

This question has not been answered yet.

Do you think the lifespan of the technology is realistic?

This question has not been answered yet.

What is the hidden impact of the technology in the whole chain?

This question has not been answered yet.

Now that you have thought hard about the sustainability of this technology, what improvements would you like to make? List them below.

This question has not been answered yet.

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Future

Did you consider future impact?

This category is only partial filled.

What could possibly happen with this technology in the future?

I could be used so that people can't even get spoiled when someone texts them a spoiler about a movie or tv-show. NLP could in the future get a even better understanding of human text when it has even gotten more time to learn with a lot of data. I also think that in the future NLP will have more emphasis on ethical consideration because this becomes even more important when AI gets a better understanding of human text. And lastly I also think that It will be used more in healthcare for automated diagnosis.

Sketch a or some future scenario (s) (20-50 years up front) regarding the technology with the help of storytelling. Start with at least one utopian scenario.

This question has not been answered yet.

Sketch a or some future scenario (s) (20-50 years up front) regarding the technology with the help of storytelling. Start with at least one dystopian scenario.

This question has not been answered yet.

Would you like to live in one of this scenario's? Why? Why not?

This question has not been answered yet.

What happens if the technology (which you have thought of as ethically well-considered) is bought or taken over by another party?

This question has not been answered yet.

Impact Improvement: Now that you have thought hard about the future impact of the technology, what improvements would you like to make? List them below.

This question has not been answered yet.