# Instagram Realiteitscontrole

de technologie die ik wil toepassen is een A.I. gestuurde tool ingebouwd in Instagram om aan te geven welke content bewerkt is en welke niet, om zo een realistischer beeld te krijgen over alles en iedereen zodat er minder sprake zal zijn van een negatief zelfbeeld maar juist kunt zien en weten wat echt is en wat niet.

# Technology Impact Cycle Tool

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## Impact on society
What impact is expected from your technology?

*This category is only partial filled.*

### What is exactly the problem? Is it really a problem? Are you sure?
het probleem is dat jongeren snel een negatief zelfbeeld krijgen door het zien van de perfecte levens en perfecte lichamen van geposten content op Instagram. Hierdoor denken gebruikers dat dit is hoe ook zijn of haar leven eruit moet zien en is de realiteit verloren. Hierdoor gaan mensen onrealistische doelen stellen aan hun eigen lichaam wat natuurlijk ongezond kan zijn.

### Are you sure that this technology is solving the RIGHT problem?
*This question has not been answered yet.*

### How is this technology going to solve the problem?
*This question has not been answered yet.*

### What negative effects do you expect from this technology?
*This question has not been answered yet.*

### In what way is this technology contributing to a world you want to live in?
*This question has not been answered yet.*

### Now that you have thought hard about the impact of this technology on society (by filling out the questions above), what improvements would you like to make to the technology? List them below.
- Aangegeven wordt of er veel of weinig bewerkt is.
- Specifieke delen benoemd die bewerkt zijn (heupen, armen, achtergrond etc.)
- Positieve framing ipv negatief, meldingen geven als content 100% authentiek is.
- AI kan korte pop-ups of videos laten zien waarin influencers of experts uitleggen hoe bewerkte beelden invloed hebben op zelfbeeld.

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## Hateful and criminal actors

What can bad actors do with your technology?

*This category is only partial filled.*

**In which way can the technology be used to break the law or avoid the consequences of breaking the law?**

op geen enkele manier worden er wetten overtreden bij het inzetten van deze oplossing.

**Can fakers, thieves or scammers abuse the technology?**
*This question has not been answered yet.*

**Can the technology be used against certain (ethnic) groups or (social) classes?**
*This question has not been answered yet.*

**In which way can bad actors use this technology to pit certain groups against each other? These groups can be, but are not constrained to, ethnic, social, political or religious groups.**
*This question has not been answered yet.*

**How could bad actors use this technology to subvert or attack the truth?**
*This question has not been answered yet.*

**Now that you have thought hard about how bad actors can impact this technology, what improvements would you like to make? List them below.**
*This question has not been answered yet.*

## Privacy

Are you considering the privacy & personal data of the users of your technology?

*This category is only partial filled.*

### Does the technology register personal data? If yes, what personal data?

Nee, het hoeft geen persoonlijke informatie te hebben om ingezet te worden.

### Do you think the technology invades the privacy of the stakeholders? If yes, in what way?

*This question has not been answered yet.*

### Is the technology is  compliant with prevailing privacy and data protection law? Can you indicate why?

*This question has not been answered yet.*

### Does the technology mitigate privacy and data protection risks/ concerns (privacy by design)? Please indicate how.

*This question has not been answered yet.*

### In which way can you imagine a future impact of the collection of personal data?

*This question has not been answered yet.*

### Now that you have thought hard about privacy and data protection, what improvements would you like to make? List them below.

*This question has not been answered yet.*

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## Human values
How does the technology affect your human values?

*This category is only partial filled.*

### How is the identity of the (intended) users affected by the technology?
De mensen die hun beelden bewerken om een beter beeld af te geven aan hun volgers dan de werkelijkheid zullen hier wel effecten van voelen. Hierdoor wordt aan het licht gebracht dat ook hun leventjes en/of lichamen niet perfect zijn.

### How does the technology influence the users' autonomy?
*This question has not been answered yet.*

### What is the effect of the technology on the health and/or well-being of users?
*This question has not been answered yet.*

### Now that you have thought hard about the impact of your technology on human values, what improvements would you like to make to the technology? List them below.
- Meldingen geven aan mensen die content bewerken net voor het plaatsen of ze zeker weten dat ze dit willen plaatsen doordat er voor hun volgers te zien is dat het bewerkt is.
- Belonen als ze authentieke content plaatsen.

## Stakeholders
Have you considered all stakeholders?

*This category is only partial filled.*

**Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by answering these questions.**

**Name of the stakeholder**
Alle gebruikers van Instagram

**How is this stakeholder affected?**
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**Did you consult the stakeholder?**
No

**Are you going to take this stakeholder into account?**
No

**Did you consider all stakeholders, even the ones that might not be a user or target group, but still might be of interest?**
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**Now that you have thought hard about all stakeholders, what improvements would you like to make? List them below.**
*This question has not been answered yet.*

## Data
Is data in your technology properly used?

*This category is only partial filled.*

**Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into account in the technology?**
nee hier ben ik niet bekend mee

**How does the technology organize continuous improvement  when it comes to the use of data?**
*This question has not been answered yet.*

**How will the technology keep the insights that it identifies with data sustainable over time?**
*This question has not been answered yet.*

**In what way do you consider the fact that data is collected from the users?**
*This question has not been answered yet.*

**Now that you have thought hard about the impact of data on this technology, what improvements would you like to make? List them below.**
*This question has not been answered yet.*

## Inclusivity

Is your technology fair for everyone?

*This category is only partial filled.*

**Will everyone have access to the technology?**
*This question has not been answered yet.*

**Does this technology have a built-in bias?**
nee

**Does this technology make automatic decisions and how do you account for them?**
*This question has not been answered yet.*

**Is everyone benefitting from the technology or only a a small group? Do you see this as a problem? Why/why not?**
*This question has not been answered yet.*

**Does the team that creates the technology represent the diversity of our society?**
*This question has not been answered yet.*

**Now that you have thought hard about the inclusivity of the technology, what improvements would you like to make? List them below.**
*This question has not been answered yet.*

## Transparency

Are you transparent about how your technology works?

*This category is only partial filled.*

### Is it explained to the users/stakeholders how the technology works and how the business model works?

Het kan in een update van de app benoemd worden. Hoe het werkt spreekt voor zich want de gebruikers hoeven zelf niks te doen om dit te laten werken.

### If the technology makes an (algorithmic) decision, is it explained to the users/stakeholders how the decision was reached?

*This question has not been answered yet.*

### Is it possible to file a complaint or ask questions/get answers about this technology?

*This question has not been answered yet.*

### Is the technology (company) clear about possible negative consequences or shortcomings of the technology?

*This question has not been answered yet.*

### Now that you have thought hard about the transparency of this technology, what improvements would you like to make? List them below.

- Naast in de update vermeld worden die niet vaak gelezen worden een pop-up melding geven na de update om mensen te informeren over deze AI functie.
- Na de update mensen informeren die hun content bewerken om te laten realiseren wat ze creëren.

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## Sustainability
Is your technology environmentally sustainable?

*This category is only partial filled.*

### In what way is the direct and indirect energy use of this technology taken into account?
het gebruikt niet veel extra energiestroom, het kan zijn dat content minder snel geladen wordt doordat er eerst een AI scan overheen moet gaan maar dit kan redelijk snel gebeuren, misschien bij het opstarten van de app al in plaats van elke afbeelding apart.

### Do you think alternative materials could have been considered in the technology?
*This question has not been answered yet.*

### Do you think the lifespan of the technology is realistic?
*This question has not been answered yet.*

### What is the hidden impact of the technology in the whole chain?
*This question has not been answered yet.*

### Now that you have thought hard about the sustainability of this technology, what improvements would you like to make? List them below.
*This question has not been answered yet.*

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## Future
Did you consider future impact?

*This category is only partial filled.*

**What could possibly happen with this technology in the future?**
Dat dit voor elke social media app gebruikt wordt om zo veel mogelijk onzekerheden van jongeren weg te halen door ze in te laten zien dat niemands leven perfect is en niemands lichaam perfect is.

**Sketch a or some future scenario (s) (20-50 years up front) regarding the technology with the help of storytelling. Start with at least one utopian scenario.**
*This question has not been answered yet.*

**Sketch a or some future scenario (s) (20-50 years up front) regarding the technology with the help of storytelling. Start with at least one dystopian scenario.**
*This question has not been answered yet.*

**Would you like to live in one of this scenario's? Why? Why not?**
*This question has not been answered yet.*

**What happens if the technology (which you have thought of as ethically well-considered) is bought or taken over by another party?**
*This question has not been answered yet.*

**Impact Improvement: Now that you have thought hard about the future impact of the technology, what improvements would you like to make? List them below.**
- Instagram kan een "authentiekheids score" invoeren die gebruikers beloont voor het delen van natuurlijke content.
- Mogelijke internationaal AI-gedreven keurmerk voor eerlijke en gemanipuleerde content.