

QUICKSCAN - CANVAS

Silhouettes in Decay

NAME: Silhouettes in Decay



DATE: July 1, 2025 2:16 PM

DESCRIPTION OF TECHNOLOGY

The issue is the invisible impact of online pornography overconsumption: it leads to dehumanization, shame, and addiction, yet these effects remain abstract and unspoken. I aim to develop a generative AI solution to make this personal and societal toll visually tangible, enabling users to confront their own role in it.

HUMAN VALUES



Ja, de installatie is confronterend bedoeld. Het doel is om de bezoeker stil te laten staan bij eigen gedrag en keuzes, zonder te veroordelen. De boodschap is reflectief en bedoeld om bewustzijn te creëren.

TRANSPARENCY



Ja, bezoekers krijgen uitleg over de werking van de installatie. Er is geen commercieel doel of verdienmodel. Het is een artistiek project met als doel bewustzijn en gesprek, niet winst.

IMPACT ON SOCIETY



Ja, deze installatie maakt de vaak onzichtbare gevolgen van porno-overconsumptie zoals ontmenselijking, schaamte en verslaving visueel en voelbaar. Het doel is niet te oordelen, maar om mensen aan te zetten tot zelfreflectie en bewustzijn.

STAKEHOLDERS



- studenten en kunstliefhebbers

SUSTAINABILITY



Ja, de installatie is geoptimaliseerd om enkel de nodige berekeningen uit te voeren tijdens interactie. Alles draait lokaal, zonder zware AI-oproepen tijdens gebruik.

HATEFUL AND CRIMINAL ACTORS



Dat is niet van toepassing. De installatie verzamelt geen data en kan niet worden ingezet voor illegale doeleinden. Alles gebeurt lokaal en tijdelijk binnen een kunstzinnige context.

DATA



Ja. Omdat de personages gegenereerd zijn via AI, let ik goed op de representatie. De beelden worden bewust gestileerd en vervormd, om te vermijden dat stereotypen of ongewenste bias de overhand krijgen.

FUTURE



De installatie kan dienen als educatief of bewustmakend kunstwerk. De ervaring is heftig, daarom wordt context voorzien. De boodschap op het einde brengt alles samen: een moment van reflectie over onze eigen rol in objectificatie en verslaving.

PRIVACY



Nee, er worden geen persoonsgegevens verzameld. De installatie reageert enkel op handelingen van de bezoeker, zonder iets op te slaan of te herleiden tot een individu.

INCLUSIVITY



Dat risico is er altijd bij AI. Daarom kies ik voor karakters die vervormen en reageren op gedrag, niet op geslacht of etniciteit. De ervaring is zo opgebouwd dat iedereen zich aangesproken voelt, zonder iemand direct te representeren.

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HUMAN VALUES



How is the identity of the (intended) users affected by the technology?

To help you answer this question think about sub questions like:

- If two friends use your product, how could it enhance or detract from their relationship?
- Does your product create new ways for people to interact?...

TRANSPARENCY



Is it explained to the users/stakeholders how the technology works and how the business model works?

- Is it easy for users to find out how the technology works?
- Can a user understand or find out why your technology behaves in a certain way?
- Are the goals explained?
- Is the idea of the technology explained?
- Is the technology company transparent about the way their...

IMPACT ON SOCIETY



What is exactly the problem? Is it really a problem? Are you sure?

Can you exactly define what the challenge is? What problem (what 'pain') does this technology want to solve? Can you make a clear definition of the problem? What 'pain' does this technology want to ease? Whose pain? Is it really a problem? For who? Will solving the problem make the world better? Are you sure? The problem definition will help you to determine...

STAKEHOLDERS



Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by...

When thinking about the stakeholders, the most obvious one are of course the intended users, so start there. Next, list the stakeholders that are directly affected. Listing the users and directly affected stakeholders also gives an impression of the intended context of the technology.

...

SUSTAINABILITY



In what way is the direct and indirect energy use of this technology taken into account?

One of the most prominent impacts on sustainability is energy efficiency. Consider what service you want this technology to provide and how this could be achieved with a minimal use of energy. Are improvements possible?

HATEFUL AND CRIMINAL ACTORS



In which way can the technology be used to break the law or avoid the consequences of breaking the law?

Can you imagine ways that the technology can or will be used to break the law? Think about invading someone's privacy. Spying. Hurting people. Harassment. Steal things. Fraud/identity theft and so on. Or will people use the technology to avoid facing the consequences of breaking the law (using trackers to evade speed radars or using bitcoins to launder...)

DATA



Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into...

There are fundamental issues with data. For example:

- Data is always subjective;
- Data collections are never complete;
- Correlation and causation are tricky concepts;
- Data collections are often biased;...

FUTURE



What could possibly happen with this technology in the future?

Discuss this quickly and note your first thoughts here. Think about what happens when 100 million people use your product. How could communities, habits and norms change?

PRIVACY



Does the technology register personal data? If yes, what personal data?

If this technology registers personal data you have to be aware of privacy legislation and the concept of privacy. Think hard about this question. Remember: personal data can be interpreted in a broad way. Maybe this technology does not collect personal data, but can be used to assemble personal data. If the technology collects special personal data (like...

INCLUSIVITY



Does this technology have a built-in bias?

Do a brainstorm. Can you find a built-in bias in this technology? Maybe because of the way the data was collected, either by personal bias, historical bias, political bias or a lack of diversity in the people responsible for the design of the technology? How do you know this is not the case? Be critical. Be aware of your own biases....

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