


**NAME:** Student Meet


**DATE:** July 4, 2025 10:06 PM

**DESCRIPTION OF TECHNOLOGY**  
This project focuses on developing a user-friendly web application for students of Erasmushogeschool (Campus Kaai). The goal is to help students organize and participate in social activities, enabling them to expand their social network, meet new people, and find a balance between studying and relaxation.




**IMPACT ON SOCIETY**

The problem is the lack of a centralized platform for students to easily find, join, or organize social activities. Many feel isolated due to poor event visibility and limited opportunities. Solving this enhances social connection, empowers students to engage, and improves campus life.




**HATEFUL AND CRIMINAL ACTORS**

The technology could be misused for privacy invasion, organizing illegal activities, harassment, or identity fraud through fake profiles. Mitigation requires strict moderation, user verification, robust data security, and clear reporting mechanisms to ensure lawful use.




**PRIVACY**

The technology collects personal data such as name, email address, profile interests, and event participation details. While no sensitive data (e.g., health or ethnicity) is collected, it must comply with privacy laws like GDPR. To ensure user privacy, data will be encrypted, collection minimized, and a clear privacy policy implemented.



**HUMAN VALUES**

The technology empowers users by fostering connections, enabling self-expression, and creating opportunities for interaction. It aligns with how users want to be perceived: active and socially engaged. However, it must avoid reinforcing exclusivity or bias through inclusive design and clear guidelines. Overall, it enhances relationships and promotes a sense of belonging.




**STAKEHOLDERS**




**DATA**

Yes, we acknowledge data pitfalls such as subjectivity, bias, and incomplete datasets. The technology minimizes data collection, avoids assumptions about causation, and ensures transparency. Regular updates and user feedback help address biases and improve data handling responsibly.




**INCLUSIVITY**

The technology may have built-in biases due to how data is collected (e.g., surveys reflecting only active students) or the design process lacking diversity. This could unintentionally favor certain groups or event types while excluding others. To address this, we involve diverse stakeholders, test with varied user groups, and regularly review features to ensure inclusivity and minimize bias.




**TRANSPARENCY**

Yes, the technology is designed to be transparent and easy to understand. Users can access clear explanations through onboarding, FAQs, and help sections, outlining the goals, functionality, and purpose. The business model and data usage are explained in a straightforward privacy policy, ensuring users and stakeholders understand how and why the technology operates as it does.




**SUSTAINABILITY**

The technology considers energy efficiency by using lightweight designs and optimizing server performance to reduce resource usage. Cloud hosting services with sustainable energy sources are prioritized, and unnecessary processes are minimized. Future improvements include regularly reviewing energy usage and exploring more eco-friendly hosting options.



**FUTURE**

If widely adopted, the technology could reshape social norms, fostering digital connection and collaboration. Risks include over-reliance, exclusion of non-digital users, and potential misuse. Ensuring inclusivity, transparency, and ethical use is key to responsible growth.



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**IMPACT ON SOCIETY**



**What is exactly the problem? Is it really a problem? Are you sure?**

Can you exactly define what the challenge is? What problem (what 'pain') does this technology want to solve? Can you make a clear definition of the problem? What 'pain' does this technology want to ease? Whose pain? Is it really a problem? For who? Will solving the problem make the world better? Are you sure? The problem definition will help you to determine...

**HATEFUL AND CRIMINAL ACTORS**



**In which way can the technology be used to break the law or avoid the consequences of breaking the law?**

Can you imagine ways that the technology can or will be used to break the law? Think about invading someone's privacy. Spying. Hurting people. Harassment. Steal things. Fraud/identity theft and so on. Or will people use the technology to avoid facing the consequences of breaking the law (using trackers to evade speed radars or using bitcoins to launder...

**PRIVACY**



**Does the technology register personal data? If yes, what personal data?**

If this technology registers personal data you have to be aware of privacy legislation and the concept of privacy. Think hard about this question. Remember: personal data can be interpreted in a broad way. Maybe this technology does not collect personal data, but can be used to assemble personal data. If the technology collects special personal data (like...

**HUMAN VALUES**



**How is the identity of the (intended) users affected by the technology?**

To help you answer this question think about sub questions like:

- If two friends use your product, how could it enhance or detract from their relationship?
- Does your product create new ways for people to interact?...

**STAKEHOLDERS**



**Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by...**

When thinking about the stakeholders, the most obvious one are of course the intended users, so start there. Next, list the stakeholders that are directly affected. Listing the users and directly affected stakeholders also gives an impression of the intended context of the technology.

...

**DATA**



**Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into...**

There are fundamental issues with data. For example:

- Data is always subjective;
- Data collections are never complete;
- Correlation and causation are tricky concepts;
- Data collections are often biased;...

**INCLUSIVITY**



**Does this technology have a built-in bias?**

Do a brainstorm. Can you find a built-in bias in this technology? Maybe because of the way the data was collected, either by personal bias, historical bias, political bias or a lack of diversity in the people responsible for the design of the technology? How do you know this is not the case? Be critical. Be aware of your own biases....

**TRANSPARENCY**



**Is it explained to the users/stakeholders how the technology works and how the business model works?**

- Is it easy for users to find out how the technology works?
- Can a user understand or find out why your technology behaves in a certain way?
- Are the goals explained?
- Is the idea of the technology explained?
- Is the technology company transparent about the way their...

**SUSTAINABILITY**



**In what way is the direct and indirect energy use of this technology taken into account?**

One of the most prominent impacts on sustainability is energy efficiency. Consider what service you want this technology to provide and how this could be achieved with a minimal use of energy. Are improvements possible?

**FUTURE**



**What could possibly happen with this technology in the future?**

Discuss this quickly and note your first thoughts here. Think about what happens when 100 million people use your product. How could communities, habits and norms change?

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