

Activity discovery app

app to find activities

Created by: ArthurBrouwers
Created on: June 19, 2025 11:49 AM
Changed on: June 19, 2025 11:59 AM

Context of use: Education
Level of education: Bachelor

Technology Impact Cycle Tool

Activity discovery app

Impact on society

What impact is expected from your technology?

This category is only partial filled.

What is exactly the problem? Is it really a problem? Are you sure?

Problem definition:

This technology helps users find and plan activities more easily and clearly by using personal data (like profile info) to enhance the user experience. It solves the problem of fragmented and complicated searching and planning of activities offered by multiple providers.

Are you sure that this technology is solving the RIGHT problem?

This question has not been answered yet.

How is this technology going to solve the problem?

This question has not been answered yet.

What negative effects do you expect from this technology?

This question has not been answered yet.

In what way is this technology contributing to a world you want to live in?

This question has not been answered yet.

Now that you have thought hard about the impact of this technology on society (by filling out the questions above), what improvements would you like to make to the technology? List them below.

This question has not been answered yet.

Technology Impact Cycle Tool

Activity discovery app

Hateful and criminal actors

What can bad actors do with your technology?

This category is only partial filled.

In which way can the technology be used to break the law or avoid the consequences of breaking the law?

Possible misuse scenarios:

- Privacy invasion: Unauthorized access to personal data or use of data for unwanted profiling or marketing.
- Identity fraud: If login credentials or tokens are stolen, others could impersonate users.
- Data misuse: Collected data might be exploited for commercial purposes without consent.
- Rule evasion: For example, users booking activities while bypassing age restrictions or provider policies.

Can fakers, thieves or scammers abuse the technology?

This question has not been answered yet.

Can the technology be used against certain (ethnic) groups or (social) classes?

This question has not been answered yet.

In which way can bad actors use this technology to pit certain groups against each other? These groups can be, but are not constrained to, ethnic, social, political or religious groups.

This question has not been answered yet.

How could bad actors use this technology to subvert or attack the truth?

This question has not been answered yet.

Now that you have thought hard about how bad actors can impact this technology, what improvements would you like to make? List them below.

This question has not been answered yet.

Technology Impact Cycle Tool

Activity discovery app

Privacy

Are you considering the privacy & personal data of the users of your technology?

This category is only partial filled.

Does the technology register personal data? If yes, what personal data?

Yes, the app collects:

- User data: name, email, password (hashed), profile information.
- Activities searched or booked by users.
- Possibly metadata such as IP addresses and login timestamps.

These qualify as personal data under GDPR.

Do you think the technology invades the privacy of the stakeholders? If yes, in what way?

This question has not been answered yet.

Is the technology is compliant with prevailing privacy and data protection law? Can you indicate why?

This question has not been answered yet.

Does the technology mitigate privacy and data protection risks/concerns (privacy by design)? Please indicate how.

This question has not been answered yet.

In which way can you imagine a future impact of the collection of personal data?

This question has not been answered yet.

Now that you have thought hard about privacy and data protection, what improvements would you like to make? List them below.

This question has not been answered yet.

Technology Impact Cycle Tool

Activity discovery app

Human values

How does the technology affect your human values?

This category is only partial filled.

How is the identity of the (intended) users affected by the technology?

- Enhancement: The app may help users see themselves as active and social planners.
- Stigma: Unlikely, unless data leaks or misuse occurs, which could harm reputation or privacy.
- Interaction: Creates new ways for users to interact with providers (e.g., bookings).
- Change: Encourages users to be more socially active and organized, potentially improving self-image.

How does the technology influence the users' autonomy?

This question has not been answered yet.

What is the effect of the technology on the health and/or well-being of users?

This question has not been answered yet.

Now that you have thought hard about the impact of your technology on human values, what improvements would you like to make to the technology? List them below.

This question has not been answered yet.

Technology Impact Cycle Tool

Activity discovery app

Stakeholders

Have you considered all stakeholders?

This category is only partial filled.

Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by answering these questions.

Name of the stakeholder

Users: People searching and planning activities.

How is this stakeholder affected?

-

Did you consult the stakeholder?

No

Are you going to take this stakeholder into account?

No

Name of the stakeholder

Providers: Businesses/organizations offering activities.

How is this stakeholder affected?

-

Did you consult the stakeholder?

No

Are you going to take this stakeholder into account?

No

Name of the stakeholder

App developers: Responsible for building and maintaining the app.

How is this stakeholder affected?

-

Did you consult the stakeholder?

No

Are you going to take this stakeholder into account?

No

Technology Impact Cycle Tool

Activity discovery app

Name of the stakeholder

Administrators: For oversight and security.

How is this stakeholder affected?

-

Did you consult the stakeholder?

No

Are you going to take this stakeholder into account?

No

Name of the stakeholder

Privacy regulators: Enforcing legal compliance.

How is this stakeholder affected?

-

Did you consult the stakeholder?

No

Are you going to take this stakeholder into account?

No

Name of the stakeholder

Third parties: Marketing or analytics partners, if involved.

How is this stakeholder affected?

-

Did you consult the stakeholder?

No

Are you going to take this stakeholder into account?

No

Did you consider all stakeholders, even the ones that might not be a user or target group, but still might be of interest?

-

Now that you have thought hard about all stakeholders, what improvements would you like to make? List them below.

This question has not been answered yet.

Technology Impact Cycle Tool

Activity discovery app

Data

Is data in your technology properly used?

This category is only partial filled.

Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into account in the technology?

- Data is always incomplete and subjective. Not all activities may be represented.
- Bias can appear if larger providers get prioritized in listings.
- Correlation does not imply causation (e.g., search behavior genuine interest).
- Transparency and user education about data limitations are important.

How does the technology organize continuous improvement when it comes to the use of data?

This question has not been answered yet.

How will the technology keep the insights that it identifies with data sustainable over time?

This question has not been answered yet.

In what way do you consider the fact that data is collected from the users?

This question has not been answered yet.

Now that you have thought hard about the impact of data on this technology, what improvements would you like to make? List them below.

This question has not been answered yet.

Technology Impact Cycle Tool

Activity discovery app

Inclusivity

Is your technology fair for everyone?

This category is only partial filled.

Will everyone have access to the technology?

This question has not been answered yet.

Does this technology have a built-in bias?

Potential bias towards bigger or more active providers being shown more prominently.

User profiles might create filter bubbles limiting exposure to diverse activities.

Designers own unconscious biases can affect UI and functionality.

Awareness and transparency of such biases are necessary.

Does this technology make automatic decisions and how do you account for them?

This question has not been answered yet.

Is everyone benefitting from the technology or only a a small group?

Do you see this as a problem? Why/why not?

This question has not been answered yet.

Does the team that creates the technology represent the diversity of our society?

This question has not been answered yet.

Now that you have thought hard about the inclusivity of the technology, what improvements would you like to make? List them below.

This question has not been answered yet.

Technology Impact Cycle Tool

Activity discovery app

Transparency

Are you transparent about how your technology works?

This category is only partial filled.

Is it explained to the users/stakeholders how the technology works and how the business model works?

Currently limited explanation for users on how data is handled and the apps purpose.

More transparency on privacy practices, data usage, and any commercial motives is recommended.

If the technology makes an (algorithmic) decision, is it explained to the users/stakeholders how the decision was reached?

This question has not been answered yet.

Is it possible to file a complaint or ask questions/get answers about this technology?

This question has not been answered yet.

Is the technology (company) clear about possible negative consequences or shortcomings of the technology?

This question has not been answered yet.

Now that you have thought hard about the transparency of this technology, what improvements would you like to make? List them below.

This question has not been answered yet.

Technology Impact Cycle Tool

Activity discovery app

Sustainability

Is your technology environmentally sustainable?

This category is only partial filled.

In what way is the direct and indirect energy use of this technology taken into account?

As a web app, its energy footprint is relatively small, especially with efficient hosting.

Optimizations like caching and minimal data transfer can improve energy efficiency.

Considering green hosting or sustainability in infrastructure is advised.

Do you think alternative materials could have been considered in the technology?

This question has not been answered yet.

Do you think the lifespan of the technology is realistic?

This question has not been answered yet.

What is the hidden impact of the technology in the whole chain?

This question has not been answered yet.

Now that you have thought hard about the sustainability of this technology, what improvements would you like to make? List them below.

This question has not been answered yet.

Technology Impact Cycle Tool

Activity discovery app

Future

Did you consider future impact?

This category is only partial filled.

What could possibly happen with this technology in the future?

Scaling to millions of users may raise greater privacy and security concerns.
New features may collect more personal data, increasing risks.
Social norms about privacy and data may evolve, changing user expectations.
Communities might form around activities, creating new social norms and behaviors.

Sketch a or some future scenario (s) (20-50 years up front) regarding the technology with the help of storytelling. Start with at least one utopian scenario.

This question has not been answered yet.

Sketch a or some future scenario (s) (20-50 years up front) regarding the technology with the help of storytelling. Start with at least one dystopian scenario.

This question has not been answered yet.

Would you like to live in one of this scenario's? Why? Why not?

This question has not been answered yet.

What happens if the technology (which you have thought of as ethically well-considered) is bought or taken over by another party?

This question has not been answered yet.

Impact Improvement: Now that you have thought hard about the future impact of the technology, what improvements would you like to make? List them below.

This question has not been answered yet.