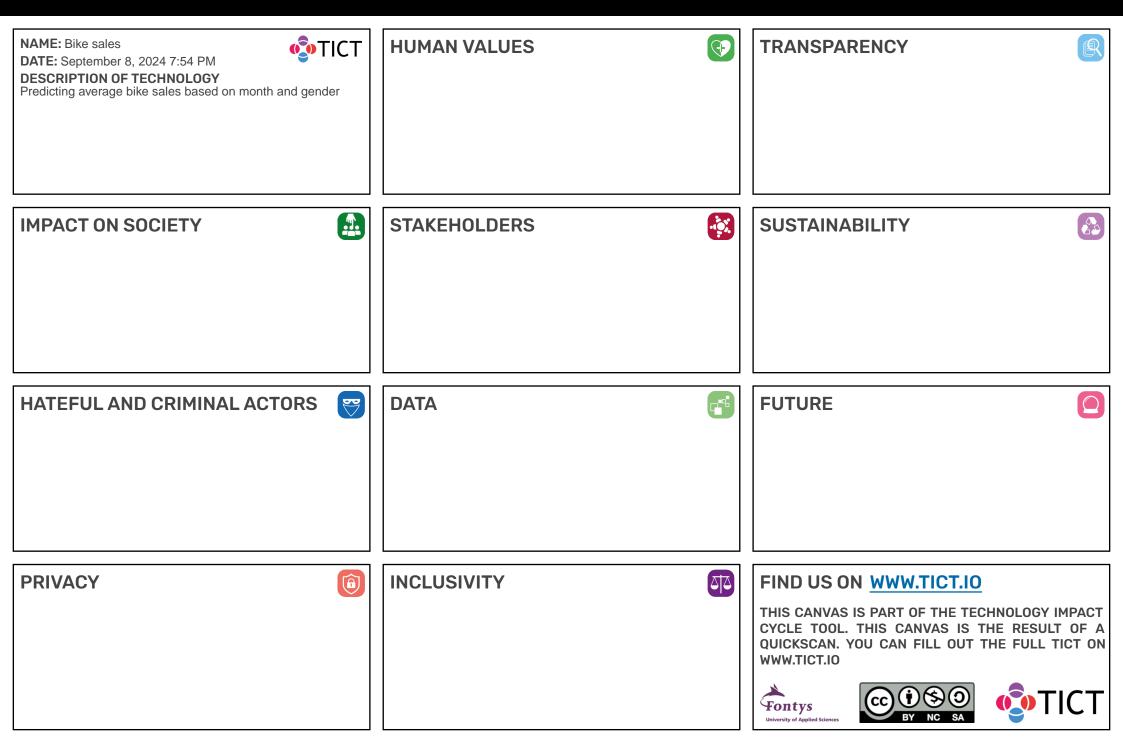
## QUICKSCAN - CANVAS

## **Bike sales**



## **QUICKSCAN - CANVAS - HELPSIDE**

data. If the technology collects special personal data (like...

## **Bike sales**

BY NC SA

University of Applied Sciences

NAME: Bike sales DATE: September 8, 2024 7:54 PM DESCRIPTION OF TECHNOLOGY Predicting average bike sales based on month and gender	HUMAN VALUES How is the identity of the (intended) users affected by the technology? To help you answer this question think about sub questions like: - If two friends use your product, how could it enhance or detract from their relationship? - Does your product create new ways for people to interact?	TRANSPARENCY         Is it explained to the users/stakeholders how the technology works and how the business model works?         - Is it easy for users to find out how the technology works?         - Can a user understand or find out why your technology behaves in a certain way?         - Are the goals explained?         - Is the idea of the technology explained?         - Is the technology company transparent about the way their
IMPACT ON SOCIETY What is exactly the problem? Is it really a problem? Are you sure? Can you exactly define what the challenge is? What problem (what 'pain') does this technology want to solve? Can you make a clear definition of the problem? What 'pain' does this technology want to ease? Whose pain? Is it really a problem? For who? Will solving the problem make the world better? Are you sure? The problem definition will help you to determine	STAKEHOLDERS Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by When thinking about the stakeholders, the most obvious one are of course the intended users, so start there. Next, list the stakeholders that are directly affected. Listing the users and directly affected stakeholders also gives an impression of the intended context of the technology. 	SUSTAINABILITY In what way is the direct and indirect energy use of this technology taken into account? One of the most prominent impacts on sustainability is energy efficiency. Consider what service you want this technology to provide and how this could be achieved with a minimal use of energy. Are improvements possible?
HATEFUL AND CRIMINAL ACTORS In which way can the technology be used to break the law or avoid the consequences of breaking the law? Can you imagine ways that the technology can or will be used to break the law? Think about invading someone's privacy. Spying. Hurting people. Harassment. Steal things. Fraud/ identity theft and so on. Or will people use the technology to avoid facing the consequences of breaking the law (using trackers to evade speed radars or using bitcoins to launder	DATA         Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into         There are fundamental issues with data. For example:         - Data is always subjective;         - Data collections are never complete;         - Correlation and causation are tricky concepts;         - Data collections are often biased;	FUTURE What could possibly happen with this technology in the future? Discuss this quickly and note your first thoughts here. Think about what happens when 100 million people use your product. How could communities, habits and norms change?
PRIVACY	INCLUSIVITY Does this technology have a built-in bias? Do a brainstorm. Can you find a built-in bias in this technology? Maybe because of the way the data was collected, either by personal bias, historical bias, political bias or a lack of diversity in the people responsible for the design of the technology? How do you know this is not the case? Be critical Be aware of your own biases	FIND US ON WWW.TICT.IO THIS CANVAS IS PART OF THE TECHNOLOGY IMPACT CYCLE TOOL. THIS CANVAS IS THE RESULT OF A QUICKSCAN. YOU CAN FILL OUT THE FULL TICT ON WWW.TICT.IO Fontys

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