Augmented Reality

We think there might be a need for innovation in the way fans watch football games and so we would like to use AR in order for fans to see more information about the live game while in the stadium

Created by: ethicalvik Created on: September 23, 2021 9:14 AM

Changed on: September 23, 2021 9:14 AM

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Impact on society
What impact is expected from your technology?

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Hateful and criminal actors

What can bad actors do with your technology?

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Privacy

Are you considering the privacy & personal data of the users of your technology?

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Human values

How does the technology affect your human values?

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Stakeholders

Have you considered all stakeholders?

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Data

Is data in your technology properly used?

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Inclusivity Is your technology fair for everyone?

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TransparencyAre you transparent about how your technology works?

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Sustainability Is your technology environmentally sustainable?

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Future

Did you consider future impact?