

# Augmented Reality

We think there might be a need for innovation in the way fans watch football games and so we would like to use AR in order for fans to see more information about the live game while in the stadium

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# Technology Impact Cycle Tool

Augmented Reality

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## Impact on society

What impact is expected from your technology?

*This category has not been filled yet.*

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## Hateful and criminal actors

What can bad actors do with your technology?

*This category has not been filled yet.*

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## Privacy

Are you considering the privacy & personal data of the users of your technology?

*This category has not been filled yet.*

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## Human values

How does the technology affect your human values?

*This category has not been filled yet.*

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## Stakeholders

Have you considered all stakeholders?

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## Data

Is data in your technology properly used?

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## Inclusivity

Is your technology fair for everyone?

*This category has not been filled yet.*



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## Transparency

Are you transparent about how your technology works?

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## Sustainability

Is your technology environmentally sustainable?

*This category has not been filled yet.*

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## Future

Did you consider future impact?

*This category has not been filled yet.*